



# Be the Solution: How Entrepreneurs and Conscious Capitalists Can Solve All the World's Problems

*Michael Strong, John Mackey*

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### **Praise for *Be the Solution***

"In the past, many believed you either went into 'public service' to do good, or you 'went into business' to make money. Few realized that the long-term success of business depends on serving people, not making money. Few realized that perhaps the best way to serve the public was through free enterprise. Whole Foods Market founder John Mackey, visionary thinker Michael Strong, micro lender Muhammad Yunus, and a few others understand these truths. *Be the Solution* is the best single book to read to understand the emerging ways in which entrepreneurs can change the world."

—Gary Hoover, serial entrepreneur, founder of Hoover's Business Information Service, Hooversworld.com

"Michael Strong speaks the truth. A must-read for our new American government."

—Sam Wyly, founder, Green Mountain Energy; author of *1,000 Dollars and an Idea*

"This book is totally fantastic. Treat your mind to a feast. Use it to tune your vision towards what really works."

—Charles Harper, Senior Executive VP, Chief Strategist, John Templeton Foundation

"Perhaps more than ever before, young people today are motivated by the desire to make the world a better place. Unfortunately, many have little idea about how to do it, and their educational studies provide them with little direction. In contrast, this book is a road map about how we can get from where we are to where we want to be—to a more peaceful, more prosperous, and more environmentally sound world. Plus, it is exciting, uplifting, and adventurous. Indeed, it provides the recipe for a better world."

—Dr. James Gwartney, coauthor of *Economic Freedom of the World: 2007 Annual Report*; Gus A. Stavros Eminent Scholar Chair at Florida State University

"This is a very thoughtful and timely book that asks us to look around—and to look within—the amazing opportunities that entrepreneurship offers to the world. I recommend this book to anyone interested in finding solutions to the current crisis."

—Giancarlo Ibarquen, Executive President, Universidad Francisco Marroquin

"At last, a book about the heart of capitalism as a force for creating good in the world for solving many of our tough societal problems. I hope our political leaders read it."

—R. Edward Freeman, Olsson Professor of Business Administration, Academic Director, Business Roundtable Institute for Corporate Ethics, University of Virginia

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