



Designing and Managing Programs: An Effectiveness-Based Approach (SAGE Sourcebooks for the Human Services)

Peter M. Kettner, Robert M. Moroney, Lawrence L. Martin

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Designing and Managing Programs: An Effectiveness-Based Approach, Fourth Edition, by Peter M. Kettner is an updated version of THE classic book on program planning, design, and implementation. Students will learn to track one phase of the program planning process to the next, resulting in a solid understanding of the issues of internal consistency and planning integrity.



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