



# **Designing and Managing Programs: An Effectiveness-Based Approach (SAGE Sourcebooks for the Human Services)**

*Peter M. Kettner, Robert M. Moroney, Lawrence L. Martin*

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*Designing and Managing Programs: An Effectiveness-Based Approach, Fourth Edition*, by Peter M. Kettner is an updated version of **THE** classic book on program planning, design, and implementation. Students will learn to track one phase of the program planning process to the next, resulting in a solid understanding of the issues of internal consistency and planning integrity.

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